ABSTRACT

The present invention provides a freshness-keeping agent for plants, such as a harvested plant, demonstrating an effect of keeping the freshness without selecting a type among various plants such as a harvested plant and also having a high safety. That is, the present invention provides a freshness-keeping agent for plants, such as a harvested plant, comprising a sugar derivative- or sugar alcohol derivative- based surfactant (A) and at least one selected from the group consisting of a sugar (B), a plant hormone (C), an aging inhibitor (D), an aggregating agent for colloidal particles (E) and a germicide, fungicide and preservative (F), preferably in a specific ratio by weight.